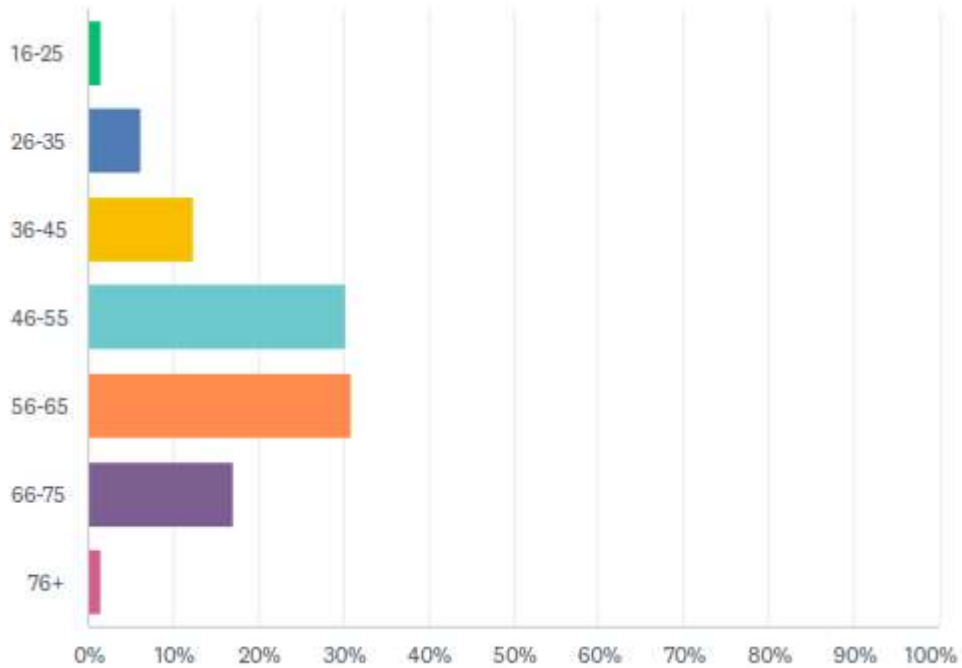
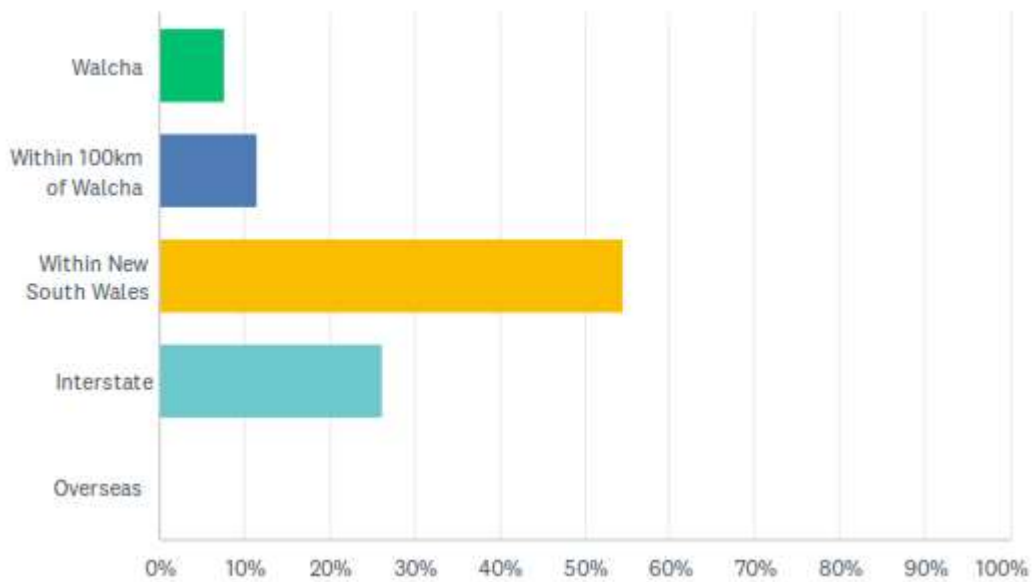


TICKETHOLDER / ATTENDEE SURVEY – SUMMARY OF RESULTS
Walcha Motorcycle Rally

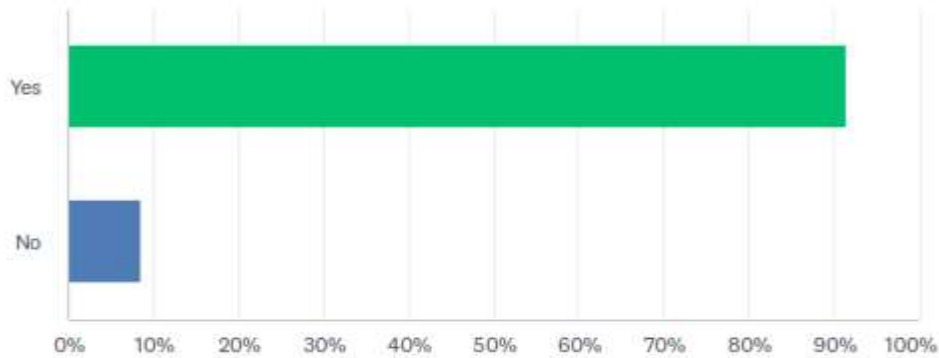
Q1 What is your age?



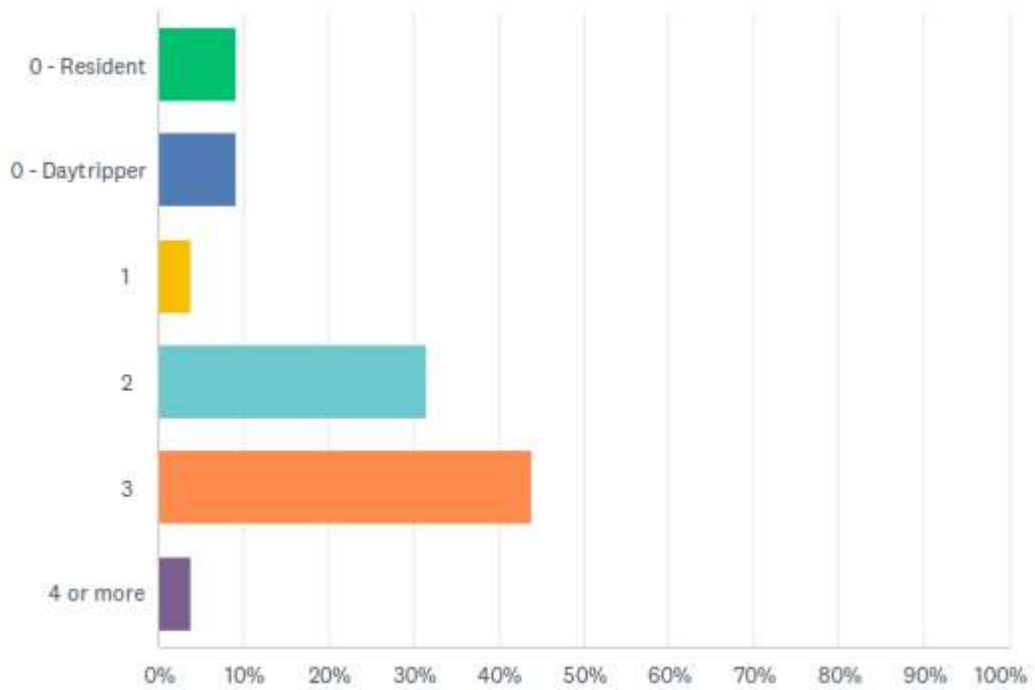
Q2 Where do you normally live?



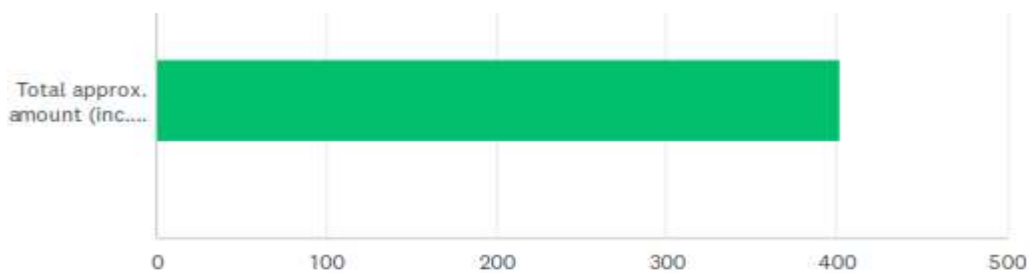
Q3 Did you travel to Walcha specifically to attend the event?



Q4 How many nights in total did you spend in Walcha on this trip?

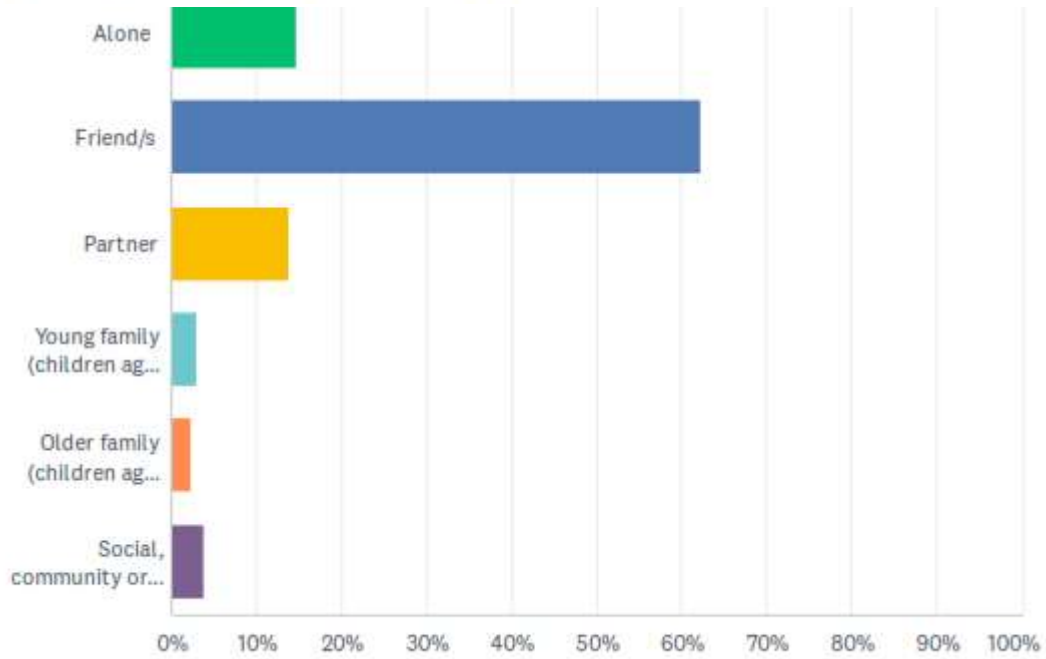


Q5 How much approximately did you spend in Walcha township during this trip?

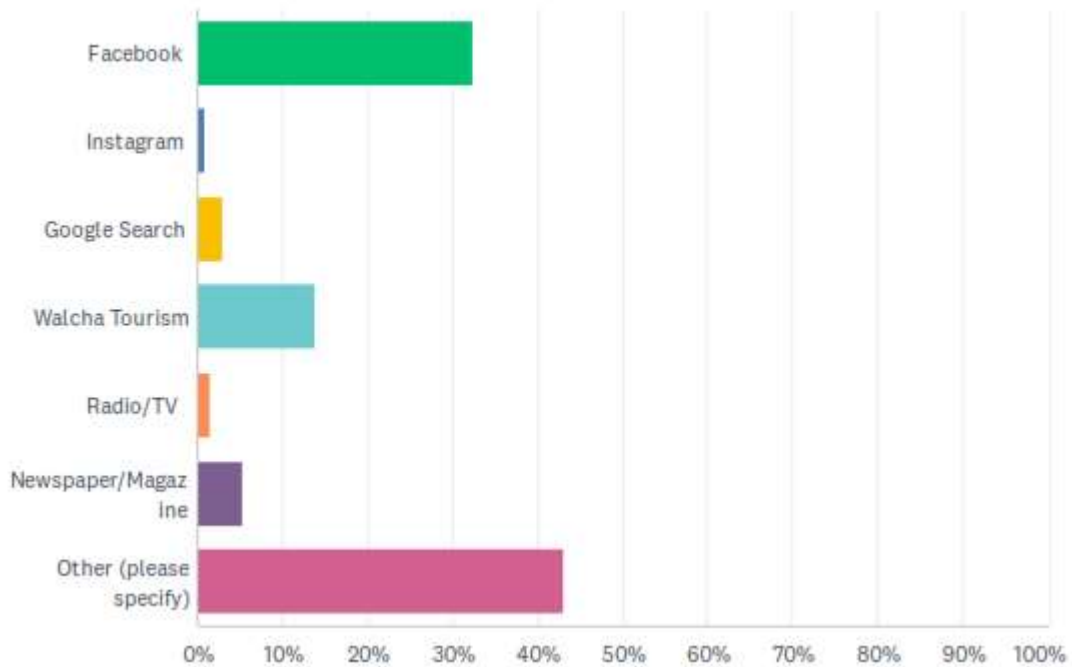


TICKETHOLDER / ATTENDEE SURVEY – SUMMARY OF RESULTS
Walcha Motorcycle Rally

Q6 Who did you attend the event with?



Q7 How did you hear about the event?



TICKETHOLDER / ATTENDEE SURVEY – SUMMARY OF RESULTS
Walcha Motorcycle Rally

OTHER (PLEASE SPECIFY)

Friends

Dance dress shop in Port Macquarie

word of mouth

workmate

Friends

Been before

Mate

word of mouth

Word of mouth

I'm apart of the Armidale Adventure Riders

Repeat offender...

Friends

Family

Friends that attended last in 2022.

Hog group

Plus Walcha Tourism

mates

Apsley Advocate

friends

Friend

Driving out of town 6 months ago spotted the sign on the side of the road

Our local Enduro group created a course

Friends

event marchall

friend

Family Friends (Easy Riders)

Friends

Friends

Go every year just for the ride!

Regular attendee

I go every year

word of mouth

Don't remember

Mates

HOG

Armidale Adventure Riders

Went last year

Friends have been before

Youtube

TICKETHOLDER / ATTENDEE SURVEY – SUMMARY OF RESULTS
Walcha Motorcycle Rally

Friends who have been before
friends
Second time at the rally
Club thought it would be good to see (CMA)
Return participant
Live in Walcha
Returning attendees
Original rally
Friends
Armidale Adventure Riders
Attended last year
Family
Friend that attended last year
Ben the last 3 years
A friend
Second year
Friends

Q8 What did you enjoy most about the event?

TICKETHOLDER / ATTENDEE SURVEY – SUMMARY OF RESULTS
Walcha Motorcycle Rally

RESPONSES

Riding,

The amount of events and entertainment provided.

Some events, need more attractions

Variety and the biker comradery

Meeting fellow bike enthusiasts

demolition derby

Meeting lots of like minded people and their bikes. Both the Road & Adventure rides.

not sure.

the lot

Bike comraderie.

How well it was organized

Lad back good times

very friendly people well organised event

Interesting motorcycles and interesting fun events. Eg, The commentator did a great job of making the postie bike events a hoot!

The atmosphere, great looking bikes and making new friends.

Camaraderie & events at rally. Both Pub Meals. Good service & good food

Friendly atmosphere

Merchandise displays, old bikes, demolition derby, burn out competition

Well organized Plenty of things to see & do

The riding shows and the supplier tents

The Adventure rids

friendly town

The people

Everything. Entertaining events great organised rides, good camping

community involvement

The atmosphere & street parade

Smash up derby and motorcycle riding

Everything

Just a well organised event.

Well organised

The entire event was full of fun loving like minded people...

The ride up through Thunderbolts Way and the country town hospitality

Talking to all the bike people

The organised ride and the hospitality of Walcha

Posty bikes. And smash up derby. Show & Shine.

TICKETHOLDER / ATTENDEE SURVEY – SUMMARY OF RESULTS
Walcha Motorcycle Rally

Everything

Overall Rally 2 days Format Ride Through Town

Relaxed atmosphere

all good

Vintage motor bikes

easy going, friendly people, affordable food, good camp set up.

Friday ride

Planned adventure rides and the enduro cross with the kids.

Atmosphere

Enduro course and the burnouts Saturday afternoon

The adventure rides around Walcha

Bike parade through town

the variety of things going on

Not much food van where limited exhibitors where few and no motorcycle related gear to buy

music and riding and shows and free wood and camp fire was awesome

Burnout Comp was our Favourite. Come night time i was pleased to see such a variety of food at the cafeteria, was perfect for the kids. My children also enjoyed the live band both nights

The structure of the day, where there is always something to see or do in a close area

The amount of bikes and the camping facilities.

The entertainment.

The rides and the entertainment

It was well organised, the free bus was fantastic. The bands were good, the postie bikes were fantastic, demolition derby was great!

Yes it was good.

All good

Seeing Nikki Zac there! Pity her display was so far away most visitors missed it!

The friendliness of everyone

Great rides & activities

The relaxed and welcoming atmosphere Flair Riders The Hard Enduro Demolition Derby

The bands, breakfast at the showground, planned rides and stalls. Camping at the showground great facilities

The friendly have a good time atmosphere.

definitely

The offroad rides

Activities and rides

Smash up derby

Good organisation

Saturday Adventure Ride, Postie Soccer & Postie Races. Awesome

Parade

Meeting with friends from the previous year and the adventure rides.

The pub we stayed in and the day rides

TICKETHOLDER / ATTENDEE SURVEY – SUMMARY OF RESULTS
Walcha Motorcycle Rally

Nothing , as pre booked camping was canceled by the council we stopped at Uralla and decided not to attend the event

Postie bike events & the bar

How friendly and welcoming everyone was, and how well organised it was

Trials riding demo

Camping

Riding the surrounding area

Well organized friendly locals. Whole town seemed to be on board

Riding

On field events

Costs were affordable, food and drink from locals and great prices.

Variety of activities and rally options. Location.

Friendly atmosphere

Adventure ride

Laid back atmosphere, live music, well run catering options, easy access (to site and township). Having access to the stables for camping is a major winner

Postie Bike races.. The ambiance and catching up with mates

Every thing

Friday long adventure ride

The whole thing

Positive attitude of everyone there. Ben who welcomed everyone. Car crash derby thing.

Mates, camping, bikes, pub lunches and dinners and drinks.

Smash up

Well run with really friendly people. Was awesome to have the fire pits.

Comardary amongst everyone

The music (even if it finished a little early), the smash derby and the stalls and the sites kitchen great breakfast rolls.

Motocross stuff

All of it except there wasn't enough food vans not much of a verity

Friendly atmosphere

Travelling to and from it.

Postie soccer, street procession ride

Well organised

How well run it was

The friendly relaxed atmosphere

Saturday afternoon events

Not much

The events and activities

Riding in the procession

Camping on site.

Postie challenge

Just getting away on the bike

TICKETHOLDER / ATTENDEE SURVEY – SUMMARY OF RESULTS
Walcha Motorcycle Rally

Events

All of it

Burnout comp and the food vans

I enjoyed the entire event

Variety of activities

Every thing

I thought it was a little underwhelming compared yo 2022.

The atmosphere

Q9 What elements of the event do you think could be improved?

TICKETHOLDER / ATTENDEE SURVEY – SUMMARY OF RESULTS
Walcha Motorcycle Rally

RESPONSES

Better toilet and shower facilities

You might need to be able to sell more ice next year. Also you might consider a gold coin donation for the shuttle bus.

Need at least another 100+ motorcycle related exhibitors to keep the interest between events, food vans ran out of food not good and overpriced.

Clean the horseshit out of the stalls

More entries in burnout

Some harder options on the Adventure rides. Maybe some stamp gathering along the way with some questions or something to gather points. A prize at the end for the most points..

not improved just simple feedback feel like its not for sportbike riders and targeted for adventure bikes and camper harley people - after seeing the pictures of the trips organised my sportbike would not be suitable for water rides. or dirt tracks. also events in town leading up to the event before and after that would definitely make me come earlier or stay later if I could find the accommodation. i also heard about the council banning any other site from receiving accommodations during the motorbike rally. Thats unfair and someone should take them to court on discrimination because they stopped every other site from preventing bookings being accepted. like I said what if I wanted to stay longer will the showground let us set up camp on a Monday? or let us stay another week?

more toilets

A few more shwrs/toilets perhaps.

The town running out if ice

sell heavy beer, security was a joke they where only around bar area and did not step in where they should of left it to a committee member

Make it easier to know where to park and register for the event. I parked where it seemed ok but was told I had to move.

All good

More displays if possible, motorcycle merchants

Maintenance of amenities

We camp. Over the back area. & I feel that maybe a few more toilet facilities were in that area. Maybe a separate one for female. But May I say. How well stocked & clean the ammenities were kept. ☺ ☺

More supplier tents with gear

I think is was perfect

Fire pits and chairs/ tables in the bar area on the grass for if it's cold. No fence in front of band.

more activities for children and demolition derby earlier in the day

Friday road ride - after Walcha Road everyone took off so we weren't riding as a group. It would have been nice to travel around more country roads like Uralla

Cheaper day passes for the public to come in to see what's happening in the Showgrounds

The food each morning ,just was not hot.

Maybe a letter to NSW Police in an attempt to quell their enthusiasm in Revenue Raising...

More retail motorcycle stall holder suppliers?

TICKETHOLDER / ATTENDEE SURVEY – SUMMARY OF RESULTS
Walcha Motorcycle Rally

Burn out competition was un necessary

nothing. just let it flow

More cleaning out of stables where we camped.

Show and Shine could have more entries

All Fantastic

If you don't have a bike and can't go on the rides your options are limited. There needs to be more. Trade stands, new bike displays etc. I live across the street from the show ground and found that after 45 minutes I was going home. The Endure X was a good improvement and should be kept. Maybe a Moto X track with competitions . A grass track racing event could also be held in the showground arena. Encourage more musicians to visit and play in the Park in town. I have been to Sturgis in the US which is the greatest motorcycle rally ever. I don't say we need to copy it but could learn from it. The original rally was proposing a flat track surely this idea could be revisited. Walcha lack any form of motor sport facility, a speedway and moto X track would give younger people a place to entertain themselves as well as us "old people" Just some of my ideas, I want to see it grow. I know of a person who rode from Perth, so let's make it worthwhile.

ice machines at event

marking of the road, it was easy to miss turn exactly when we were there first time. Make sure there is enough toilet paper in the morning :)

You need to provide a gpx file of the ride as I crashed once as I nearly missed the turn and I missed a turn completely as did several others that I know of so missed doing the a whole section of route

More shade and possibly allowing people to drink alcohol while wandering around. Also maybe some presentations/Q&A by professional riders with tips and tricks in each different area of riding - road bikes, adventure bikes, enduro/motocross.

The hole weekend was very well organised.

More food providers maybe? We were at the Enduro course for most of it and there wasn't much up there but didn't get time to explore the whole area so maybe there was

More fire wood

Event coordination with businesses.....the set-up appeared splintered and lacking any real wow factor....perhaps some bands would create an atmosphere. Theme it as a blues festival ???

Food seating exhibitors. We also stayed in Armidale and had dinner there and breakfast at Uralla. Bought lunch at Walcha and food you need to improve seating parking food options and more exhibitors

signage arrows more needed on adventure ride got lost a few times (not complaining the ride was excellent)

variety of alcohol at the bar

Night entertainment, once the day events are done there is not much to do on offer.

That bloke that's the wish.com Aussie Osborne needs to bugger off. Last years host was far better.

Put the campers back over were we where in 2022. Nearer to the showers and toilets.

More trade stalls. More gymkhana events. Long sleeved "Walcha Rally" tshirts.

Better food.

Needing ice truck delivery

More stalls selling motorcycle gear and maybe a second hand parts seller also!

This was an amazing event, I enjoyed every minute and will be back next year. The formula is great.

More toilets

Not much, communication is great. Planned rides are awesome. I love the event

More fire pits in the camp area.

TICKETHOLDER / ATTENDEE SURVEY – SUMMARY OF RESULTS
Walcha Motorcycle Rally

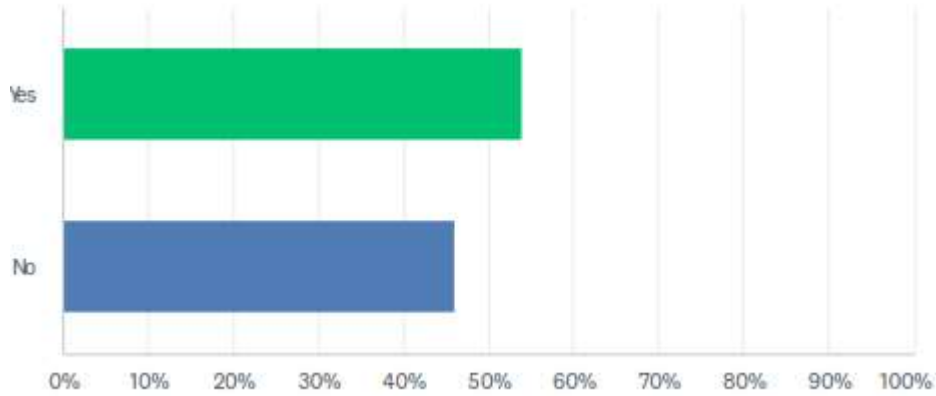
cant think of anything
No real ideas. Food was a bit limited & not fantastically healthy but I admit I liked it...let my hair down for a few days no harm
?
More music
Not much
Not really a fan of the burnouts, too much toxic smoke & hard to avoid breathing it in. Onlooking crowd was smothered in the thick smoke, can't be good for anyone. Heaps seemed to love it though, just not my thing.
More variety of stalls.
Nothing
Band.....very budget. Better shows/ displays. Serve full strength beer and spirits. Invoke town folk more with their markets etc.
Probably will not return after the council closed the camp ground
Maybe move the band stage to the side of bar area so it doesn't block the view of the Showground from the bar
Maybe a few more stalls
Ice availability on site
allocation spot for caravans only, portaloos cleaned and monitor
Gpx files of the rides to load into devices would be nice, backed up by the route sheets you handed out. Also, maybe an optional 'hard' loop for adv riders. (I understand difficult stuff equals more breakdowns/ crashes, and recovery of bikes is harder), but it would be nice.
Nothing
All good
More supplier stalls, time between events on field etc was a bit long as there wasn't much to see or do while waiting
?
More smash derby. Longer off road rides.
A couple more portable toilets.
Onsite activity scheduling where possible (ie: multiple things going on at once made it difficult at times to see multiple activities). Maybe a little more explanation of ride route for non locals (ie: youll be heading towards xxx for yykm, then a left)
More Activities to get involved in.. ie Best bikers beard competitions, Maybe something like a tattoo picture comp... Bikers Tug o War... Best dressed Biker.. Maybe a raffle. Tickets sold to support a charity Begin the parade with a lap of the showground so everyone gets out without an issue.. ask the local police to lead the parade! Don't have us waiting in the hot sun during the parade.
When leaving for the parade do a lap of the oval so as to get riders 2 abreast before reaching the exit gate
Camping area at the showground was better positioned in 2022
Noise and dust pouction from show ground
More vendors makes it interesting.
More toilets and showers
Charging prices for residents in Walcha
Keep up the great work!
Watch your costs. If your going to charge premium prices then serve full strength beer and don't penalise efpos uses the way you did. Plus don't shut the music down at 10pm were not children.

TICKETHOLDER / ATTENDEE SURVEY – SUMMARY OF RESULTS
Walcha Motorcycle Rally

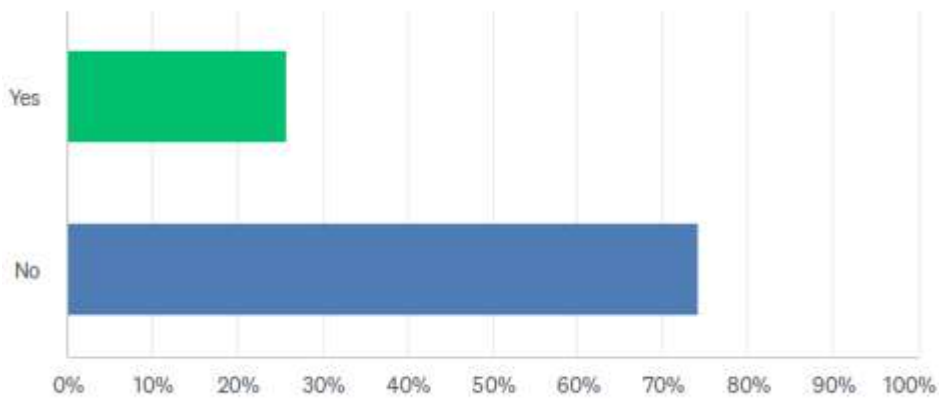
Shade coverage, more stalls for motorcycle products, food and drinks.
More food options in the Showground
All good
More attractions. More links cal accommodation.
More stall holders eg motorcycle clothing/accessories . Bumout comp very disappointing , might need to offer more money to get entries. Having young kids in with adults and judged wasn't ideal.
It was a great event, cant think of anything negative
The alcohol areas were a bit confusing
The food availability options
GPX files for adventure bike rides.
Not sure
Off site activities
Ladies shirt in the merch, the shirt looks great on men but lots of women there too
More camp-fire drums.
More stalls
More organised in the area that sold coffee & bacon rolls for breakfast, the ladies were friendly but hopelessly slow
Clean out horse stalls
All was ok with me
More food vans open later, supplies firewood for campers
I would ensure attendance of more motorcycle specific vendors, such as dealerships with test rides, products and equipment other than the Harley dealer. Possibly the likes of AMX as well.
First aide tent in prominent position
More merchandise store
Everything.
A few more stalls
See above. The events needs an overhaul. It really wasn't worth the time or money.
Drinking rules - being corralled inside a small area was disappointing
Too many motor homes in the quiet camping area which was all motorcycle camping last year.
More events
Nil

TICKETHOLDER / ATTENDEE SURVEY – SUMMARY OF RESULTS
Walcha Motorcycle Rally

Q10 While attending the event, did you make use of the free Town Loop Shuttle Bus?

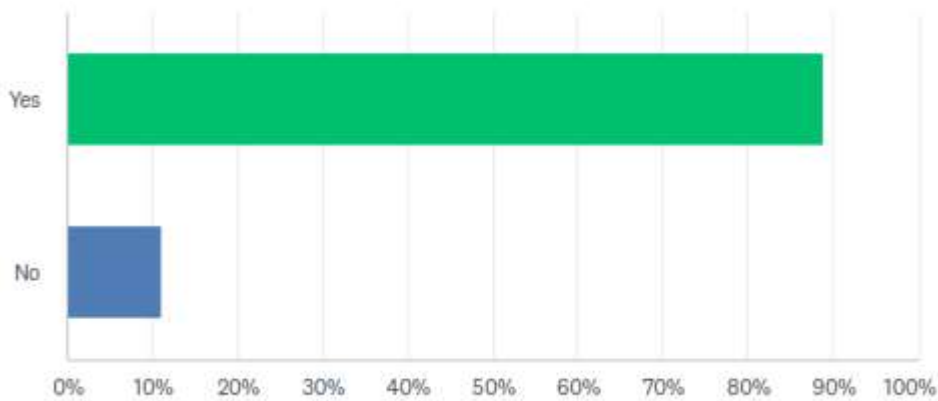


Q11 Was this your first visit to Walcha

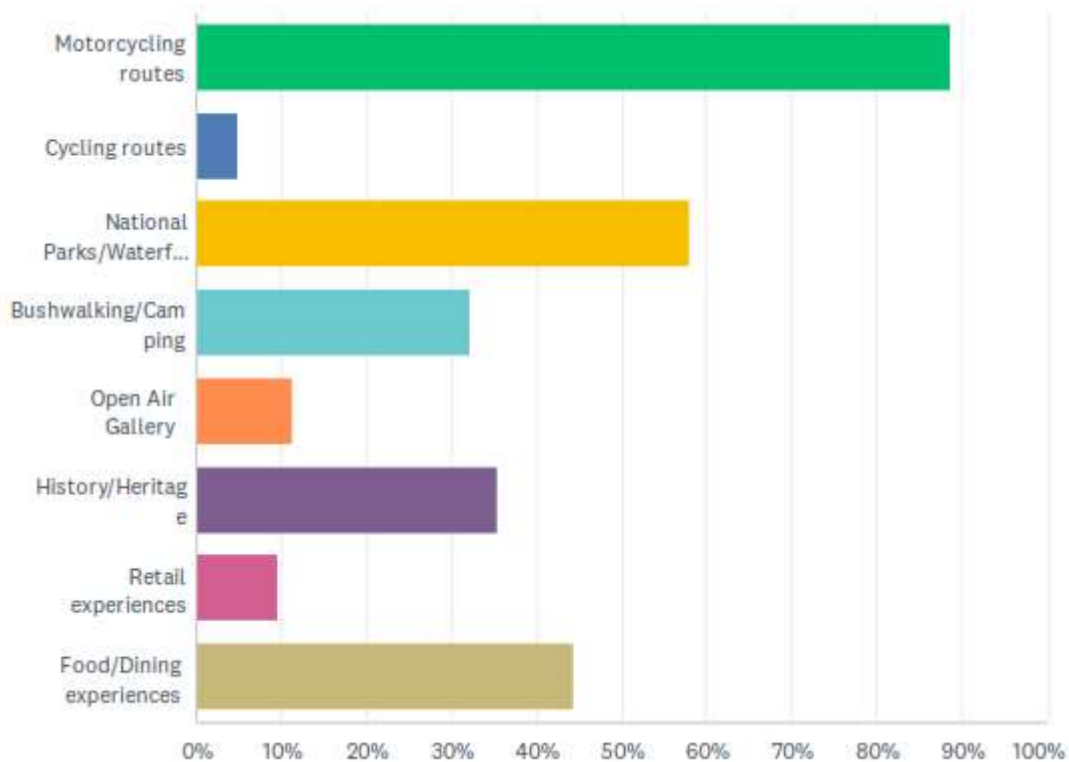


Q12 Would you visit Walcha again at another time, other than when the Walcha Motorcycle Rally is being held?

TICKETHOLDER / ATTENDEE SURVEY – SUMMARY OF RESULTS
Walcha Motorcycle Rally



Q13 If you would visit again, which of the following are you interested in (please check one or more boxes)



Q14 How likely are you to recommend this event to to a friend or colleague?

NOT AT ALL LIKELY 0	1	2	3	4	5	6	7	8	9	EXTREMELY LIKELY 10
3.10%	0.00%	0.00%	2.33%	0.78%	3.88%	1.55%	8.53%	13.95%	9.30%	56.59%

TICKETHOLDER / ATTENDEE SURVEY – SUMMARY OF RESULTS
Walcha Motorcycle Rally

PLEASE TELL US WHY YOU GAVE THAT SCORE?

Excellent event, great weekend away!

We were totally impressed with how highly organised the entire rally was. Also impressed with the townships support of the event.

Not unless you get more exhibitors to make it worth while

Enjoyed the event immensely

Good fun meeting people

TICKETHOLDER / ATTENDEE SURVEY – SUMMARY OF RESULTS
Walcha Motorcycle Rally

it was simply put great old fashioned fun

This year was our second attendance to the Walcha Rally. The last two years have been a great social event and have made new friends both times.

I'd tell the adventure riders and Harley riders, but unfortunately, we are all sport bikers in the circle of friends I currently have. dirt tracks and water patches do not appeal to a sport biker. we like nice tar roads and windy roads and speed. the had camping shops and dirt bike tyre shop - but nothing for a sport bike. there was nothing in town either to attract the sport riders. What if we entered the burnout competition? how long till the NRMA can come and replace a tyre? Any MCA or AMX shops in town? or is it all BYO.

Was good

We loved it & will definitely go again.

Had a great time

Friendly people

great event credit to walcha tourism

Definitely worth the ride to see so many bikes, town folk were very friendly

Have got friends who ride bikes and they would enjoy it.

Great event to attend, plenty to see

Enjoyed the event and we had great weather

The local people were so hospitable & the town is amazing

Fun event, a few more different shows and activities would warrant 2 days

Great run event and friendly people

it is a good destination to ride to.

A really fun event with a good mix of stuff to do/see and people

It was good to go to but the Showground entertainment could be improved with more stalls

I enjoy the hospitality of country people

I enjoyed my time there so did my friends

I was pulled by the Police leaving the festival on sunday and booked for less than ten kph over the speed limit on a straight stretch of rd on the Oxley Highway . The officer told me that they had sent up four motorcycle cops and two highway patrol cars from Sydney specifically to monitor every exit from Walcha. I congratulated him for ruining a community based event with such behaviour. He simply shrugged and said, "Not my problem" as he made me out to be a mass murderer for such speeding, upon which he rewarded me with three points and a \$331 fine. Very disappointing....

It was a good ride and good camping facilities.

It's a great event for the town, something different from horses

Walcha has alot of hidden treasures and is inviting

It was a great weekend away with friends. Shuttle bus was a great idea. good food at the places we ate at. Not one bad meal.

Because of the road conditions

We Rode up on Harley's from Sydney Biker Friendly Accom /Meals New England Hotel Motel & Royal Hotel Accom Biker Routes Oxley Highway New England Hwy Thunder Bolts Hwy Top place for Wend Ride We complete 2-3 Times a year 4/6 Riders

Because I want to see it grow to a national event.

great weekend , reasonably priced , good facilities

I enjoyed the event very much I will come more prepared next year and stay longer.

I enjoyed the hole weekend.

My son and I had fun

TICKETHOLDER / ATTENDEE SURVEY – SUMMARY OF RESULTS
Walcha Motorcycle Rally

I had such an awesome time

Been to better events that gave value for money

the town seems relaxed, modern dining experiences, scenery and wilderness surrounding is a highlight.

No accom no seating no food at event choices no exhibitors

well organized

had a great time

With my first time attending WMR, I was so impressed I will be going every year! Theres something for everyone, even just to social and meet new people! it's a thumbs up for me

Love the event for the last 3 years. Highly recommend it to others all the time for a good weekend involving bikes.

Because we'll keep attending and I'll continue to invite friends.

Great times. Fantastic rides.

Thoroughly enjoyed the Rally, have highly recommended to friends to be there next year! Hopefully, it will be bigger & better!

It was a good country event

Good all around experience

It's a great place to visit and stay but the rally needs more activities at the show ground and extra camping places.

I would love my friends and family to come share in this experience.

Great event. Well run, friendly people, great riding areas.

It's a great event

Alk of the above. Its is great four days away.

First time for me to this rally. Was like Summemats without the cars & was extremely well run. Coming back next year for it. Heaps of fun & good atmosphere with plenty to do & see.

loved the people loved the village loved the accompanied road ride and the events on saturday

The best event I've been to. Loved it. Couldn't believe how great the offroad rides, and the entertainment was a bonus

Bloody cold,

Great time. Lots to see and easy to get to

It was a good day out

Walcha is a great little town & has a lot to offer

More suited to Harley riders, need to relate to wider community.

I loved it both years I've attended and I want more of my mates to come next year.

Motorcycle friendly ,why was the campsites forced to close for that particular weekend

Good clean amenities & very well run event

The event was so well organised and the price of food and drinks at the event was extremely reasonable and a great variety

Good event in a good location

We had a great relaxing time, camping was great, people friendly, plenty to see, beautiful spot

Is such a great weekend away with like minded people.

I had a great time

Great event

TICKETHOLDER / ATTENDEE SURVEY – SUMMARY OF RESULTS
Walcha Motorcycle Rally

It was such a great time. Lovely and friendly town.

Well organised. Fun. Entertaining. Town people exceptionally friendly.

Great place to visit. Great rally organised well. Met really nice people.

Fantastic job all involved.. No major outstanding negatives at all, overall a well laid out and run event, catering to all types and skill sets of rider. Plenty of room to camp, nice big bar and live music arena (great prices for everything BTW!), maybe a communal fire drum or two in the bar arena wouldn't go astray, especially on the cooler nights (insurance thing maybe?) . See you next year!

It will improve with time but it was a little disorganised and had long gaps between the events with the same things on both days. Give me a reason to stay on day two..

Because that's what we found at the event

Very impressive well organised

I think it's a fantastic event, be even better with a few more good mates

I do not think it is suitable event for small town like Walcha

Everything about the event was fun.

Great atmosphere as always. Well organised, great routes.

It's a fantastic area to visit. Some of the best roads in the country and super friendly people.

Simple...great get together. Meet ad strangers, leave as friends

Several riders I passed going home didn't attend due to camp fee's. Mid-strenth beer , excessive card fee's.

Once again the shortage of food vans

Good rides, nice people

Not much to see at the event unless you like watching people do bum outs and drinking in the bar.

Great weekend

I loved it, am telling every motorcycle acquaintance to attend next year

I had so much fun even though I arrived by myself. The demo derby was amazing, all the events were great. Camp, firewood, shuttle bus, organised rides were all fantastic. Thank you

Great event and lots on offer

Although very well run..... Actually don't think I was in the mood.... lol

I thought it was well organised with plenty for everyone. I really enjoyed the experience and I am coming back next year.

It was fun and I'll go again

It's a great motorcycle event that attracts all decent motorcyclists, regardless of motorcycle type.

Because of the wait time to purchase bacon/egg roll & coffee for breakfast, if u weren't first one there it was 45 minutes wait

Loved it...

It was a bloody great rally

Been to walcha many times, always loved it ❤️

Camped onsite toilets and showers were a long wait and had to hunt and beg for firewood as we were told everything is supplied. But as far as the bike show and festivities it was put together well.

I had a great time for the entire event in an inclusive environment regardless of riding preference.

Underwhelming- was hoping for something better than 2022 but was worse

Q15 Please write a short testimonial about the event to be used for marketing purposes (optional).

TICKETHOLDER / ATTENDEE SURVEY – SUMMARY OF RESULTS
Walcha Motorcycle Rally

RESPONSES

Fantastic Rally!

Great set up and great people

I has a wonderful time the rally again this year. Will defiantly be attending the next one. We had a ball watching the postie bike soccer and the Enduro track. The organized road and off road rides were memorable and well catered for every rider. Thanks to the organizers for such a great event. Looking forward to doing it all again.

no thanks

Fabulous event!

Nice lad back atmosphere and peaceful people p

Great event excellent venue and organisation

I enjoyed my weekend in Walcha, it is such a beautiful small country town. I was made to feel very welcome from the entry signs as you enter town and the local residents, businesses. Definitely come back, thanks.

Great event. The smash up derby was my favourite

Walcha motorcycle rally is a great buzz and we'll worth the trip.

This is an event that it doesn't matter what style of riding you do, everyone will make sure you have a good time!!

Advertise in the motor cycles magazines

N/A

Walcha Motorcycle Rally provides the ideal location for an excellent scenic country ride and all of the small country town qualities you might expect. Friendly and personal service at every turn.

I enjoy the Walcha Motorcycle Rally as it has become a meeting point for our group of motorcycling friends to come together annually and enjoy the company of other groups.

Was a great time by all 10 of us that attended. We will all be back next year & looking forward to it. Next year will have a few more bike brought with us for the show & shine displays.

It was enjoyable service was great everywhere I went

Experience the Country Atmosphere Riding In Walcha With Friendly Rides To and From Sydney Biker Friendly Accommodation and Meals in Walcha

no

I had the opportunity to participate in the motorcycles rally that was held in Walcha, a beautiful town in the New England region of New South Wales. It was one of the best experiences of my life. I met great people who shared my passion for riding and exploring new places. The scenery was breathtaking, with rolling hills, lush forests, and winding roads. The rally was well-organized and had a friendly atmosphere. I enjoyed every moment of it and I can't wait to go back next year. If you love motorcycles and nature, you should definitely join the rally in Walcha. You won't regret it!

My old man, brother and myself traveled up from the Hunter Valley and had a great weekend and really enjoyed the planned adventure rides.

I was one of the best rallies I've been to. Friendly well organised.

TICKETHOLDER / ATTENDEE SURVEY – SUMMARY OF RESULTS

Walcha Motorcycle Rally

I would definitely come back again ★★★★★

There is something for every rider and even non riders at this great weekend. For motorcyclists the ride to and from the event is a highlight in itself.

Why not Walcha, great town, friendly people, beautiful countryside and motorcycle friendly!

One hell of a weekend, a must do for all bike lovers

Great camping facilities, some of the best roads in regional nsw, many cafes and restaurants in the surrounding areas. A great weekend away with like minded people.

It's all about the ride and having a great time!

Walcha Motorcycle Rally was an amazing event . I will be back next year to sample more of the awesome hospitality Walcha and surroundings .

The Walcha bike is great, the hospitality of the town is bloody awesome, everybody makes you feel welcome

See above

Rally up riders roll on Walcha

I came from Sydney for the offroad rides, which greatly exceeded my expectations, and hadn't researched what a smorgasbord of motorcycling and the variety of other amusements which were all a bonus part of the deal. Also enjoyed the opportunity for friendly interaction with neighbouring campers of other motorcycling "tribes" like the road bikes & cruisers. Enjoyed the showground camping good grass surface and a fair bit of shade. It's a big drive from Sydney for just 3 nights, so I thought this would be a one-time trip for me, but now I'm keen to go every year, & maybe stay longer next time.

Enjoyed the ride to Walcha. Enjoyed the rides. Hated the cold

You've got to do it at least once in your lifetime

Great event for the town to be expanded for the wider community

I look forward to meeting up with the guys every year at the Walcha Rally and going for another great adventure ride!

Nothing to write I will probably not attend again

Wow Walcha Motorcycle Rally was amazing. We traveled three days on our bikes to get there and it was so worth it! Great local hospitality. We will be back for sure. Next time I might even bring my hubby!

A great well run rally especially since its still in its infancy. Great options of rides for all types and skill set of rider, plus lots to see and do at the rally site and in town. Great job!

Great rides, great accommodation, great food 🍕

Friday's adventure ride was awesome, great tracks and scenery.

This is my second time here, the adventure rides are exceptional, its very well organised, the volunteers are friendly & helpful, the food was great, mens mental health weekend we call it but no doubt just as good for the ladies as well. I'll be back!

The Walcha MC Rally is a great experience to look forward to every year. Value for money and great fun for all.

The weather played its part and threw some challenges at the guys and girls who run it but to their credit put on a great show and the trails were awesome.

I was charged for attending the event while living in walcha only to be told by other residents that it was actually free for Walcha residents yet I was not notified of this and still had to pay...

We had a wonderful time at the rally. Well organised with friendly, helpful people!

The event was well planned and executed announcements were clearly heard. Hot showers available every day

The Rally is a welcoming and well organised fun event for all riders.

The best run rally in the country

TICKETHOLDER / ATTENDEE SURVEY – SUMMARY OF RESULTS
Walcha Motorcycle Rally

Come and experience all things motocycling with an emphasis on riding. Great place great mates.

Great weekend away if like riding motorcycles

The organisers are very helpful leading up to the event and during the event.

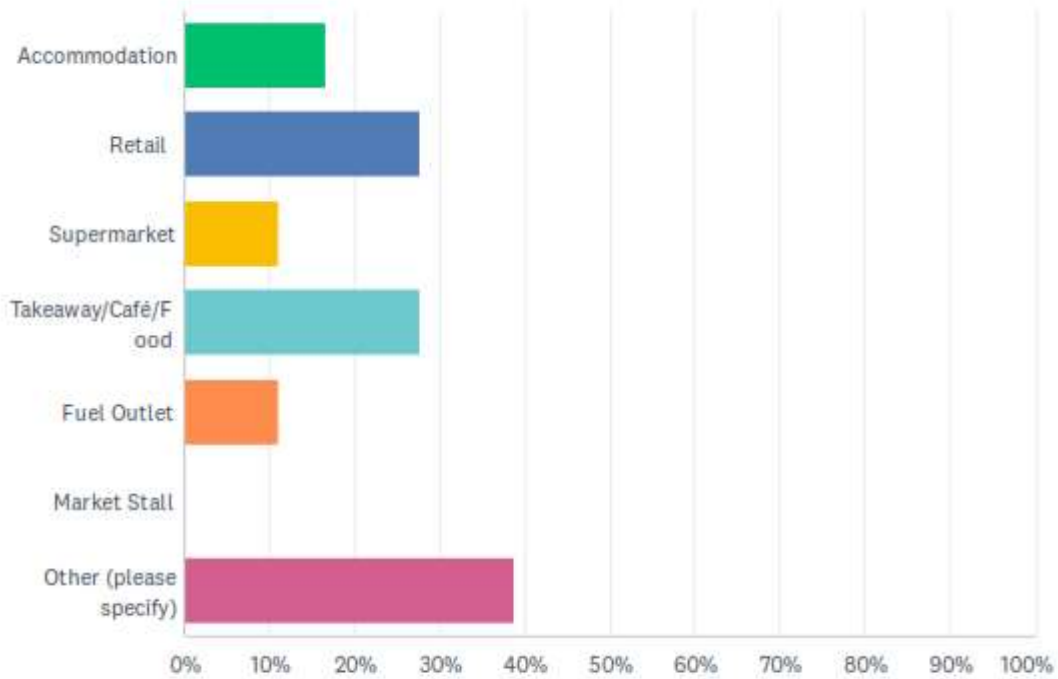
Like I said it was a great run rally and friendly

♥ walcha ♥

Great ride to Walcha, friendly people great art

BUSINESS SURVEY – SUMMARY OF RESULTS
Walcha Motorcycle Rally

Q2 Type of Business Operator (please check one or more boxes).



OTHER (PLEASE SPECIFY)

Stock & Station Agents - Real Estate

Mechanical workshop NRMA

Stock & station

Technical services

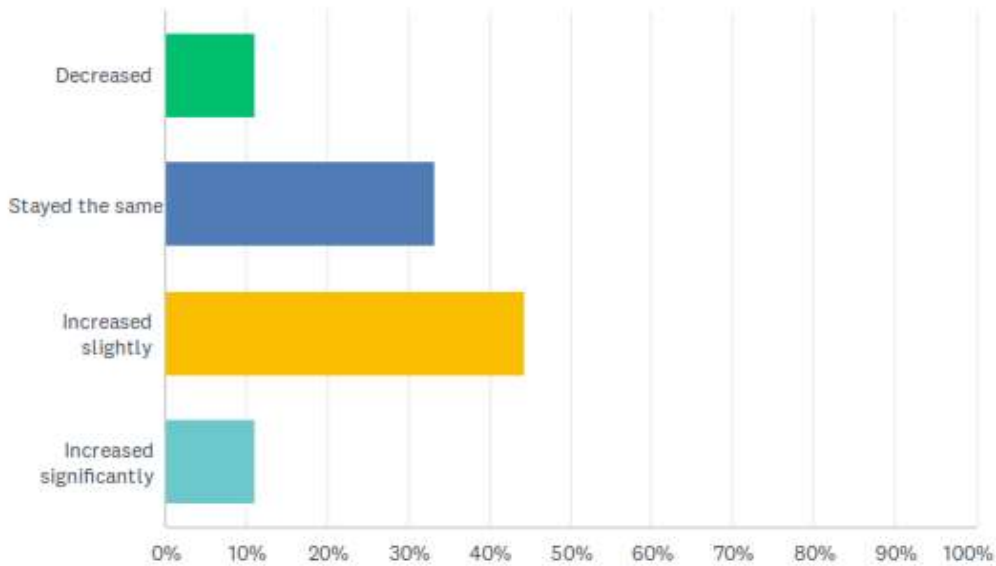
Gallery

Pub

Bar

BUSINESS SURVEY – SUMMARY OF RESULTS
Walcha Motorcycle Rally

Q3 Based on your average/normal turnover your income:

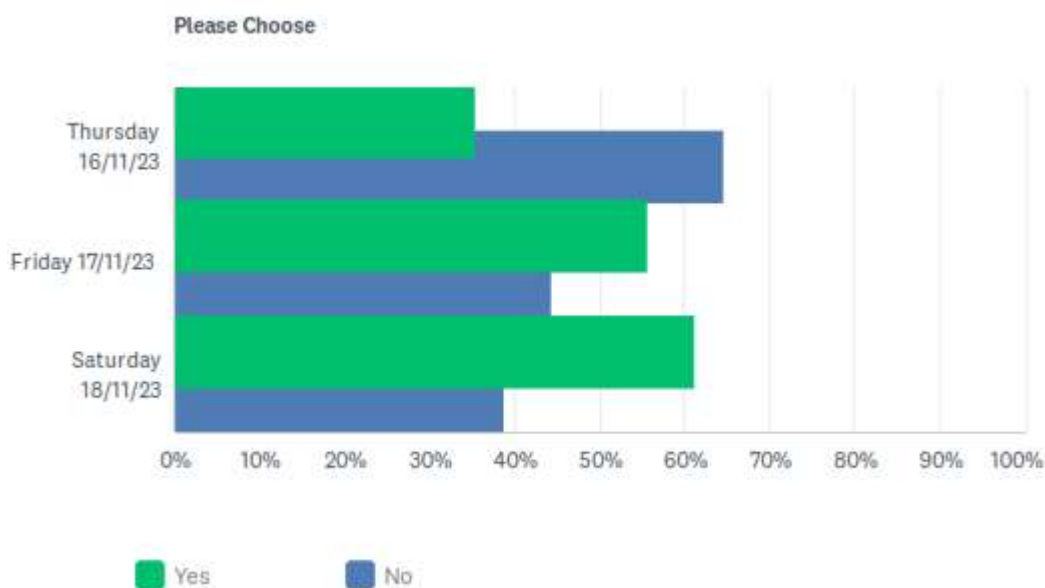


COMMENTS

As a motorcyclist myself, I know all too well that motorcyclists are not a demographic that helps the retail industry.

Especially on the Saturday am

Q4 Over the 3 days did you see an increase in traffic/sales?



BUSINESS SURVEY – SUMMARY OF RESULTS
Walcha Motorcycle Rally

COMMENTS

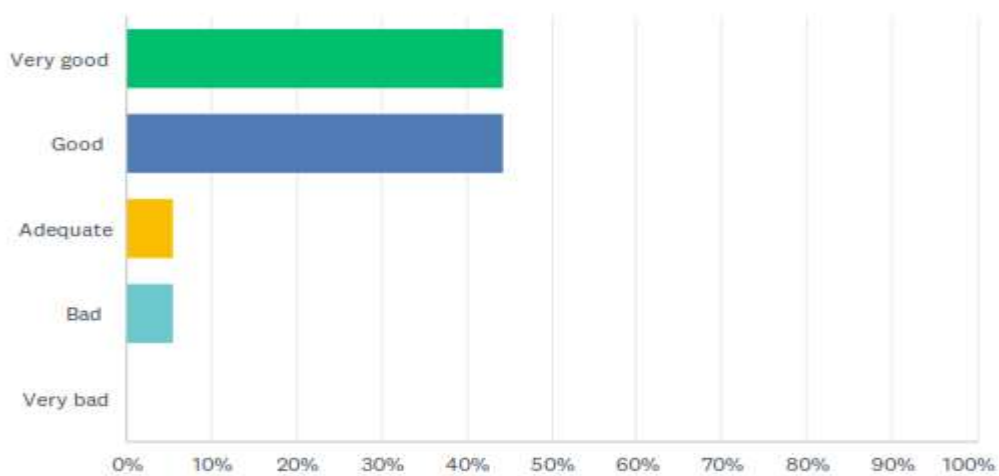
Friday mainly

As a new business, i am comparing to other weeks not other times the rally has been on

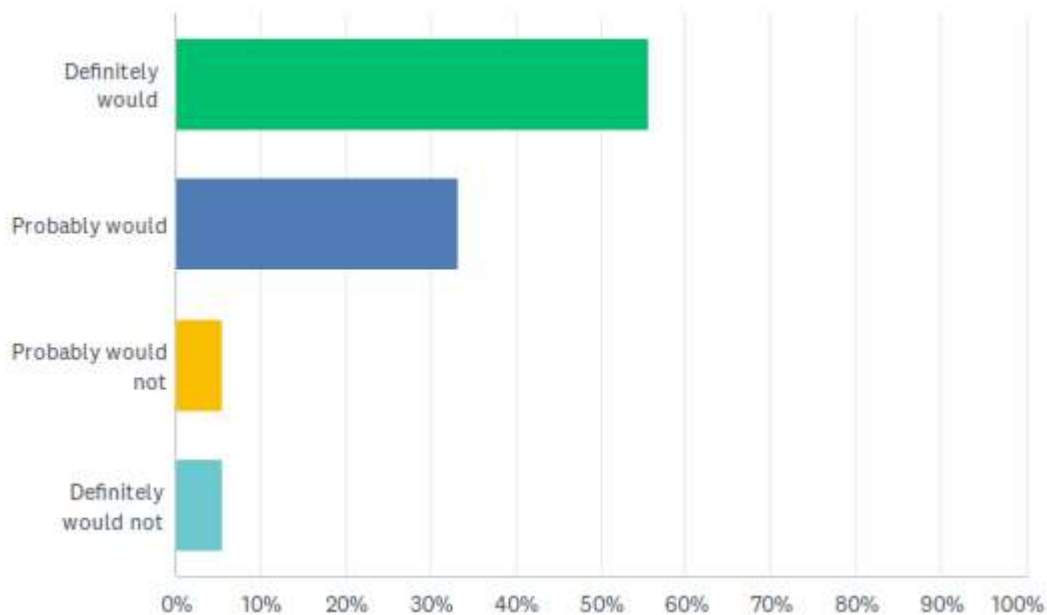
Plenty of tyre kickers, but no increase in sales.

There was more foot traffic on the Saturday but that didnt convert to sales. Our friday trade was down on normal, as it was last year, my feedback has been locals just thorough town would be too busy so they didnt want to come in

Q5 How was the communication to businesses regarding the event?



Q6 Would you be happy for the Walcha Motorcycle Rally to continue as an annual event?



Q7 How do you think the event could be improved?

RESPONSES

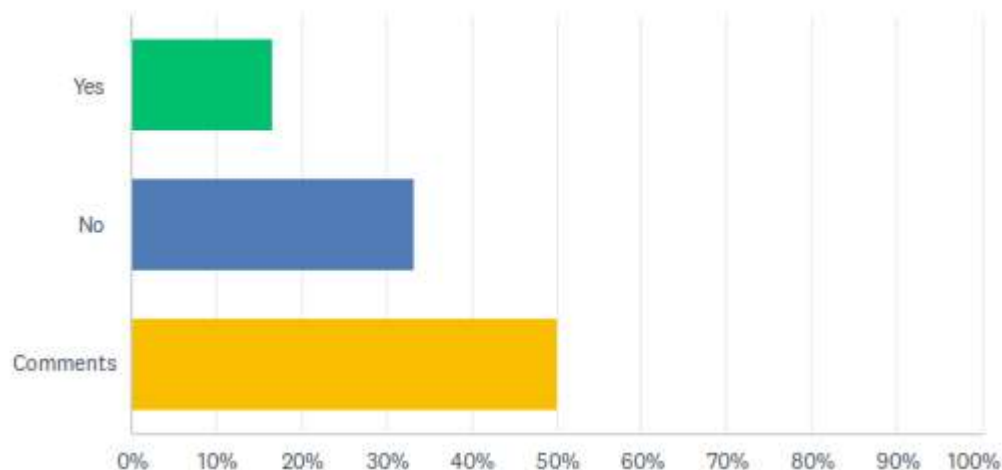
i dont know - having everything at the showgrounds is great for everyone attending but it doesnt seem to see much extra \$\$ spent in local businesses.

By supporting by local government and public

Send the WMR out to private tender. This event should be run by entertainment industry events specialists that have skin-in-the-game. No event should be solely underwritten by council.

The event was amazing. There is always room for improvement in everything we do, but not for improvements sake. Happy to chat about improvements if this is helpful, but as we said in our survey, the event was truly amazing and very professionally run. Its a massive credit to everyone involved. We'd love to see it continue and get better over time!!!! Well done!!!!

Q8 Did you receive any comments from visitors?



COMMENTS

How well run the event is and is a lovely town with very friendly people

Having a great time. Loved Walcha.

We have a beautiful town

The visitors all seemed to be enjoying the hospitality of the town of Walcha

All positive

Visitors were all very positive about the rally and said they love coming to Walcha for the event. The locals that came into town and got involved said the same thing.

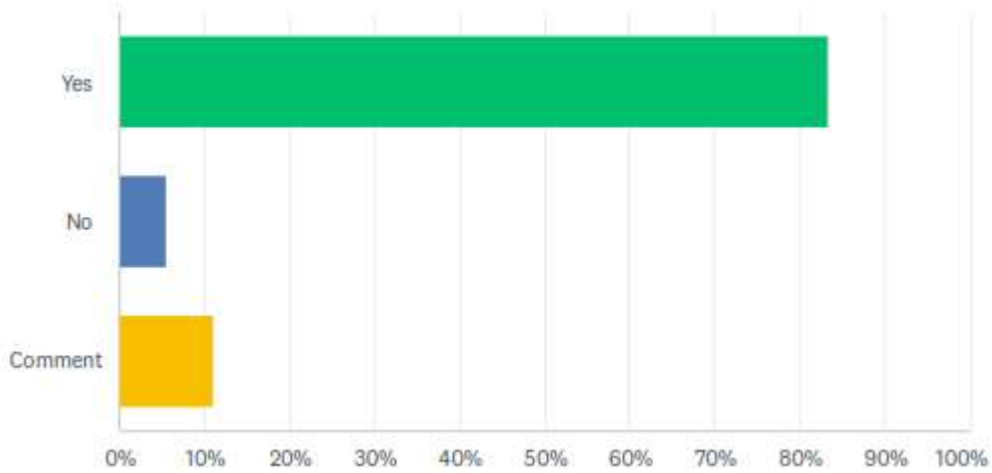
They were all really enjoying themselves, Event well organised.

one visitor came to Walcha for the peace and quiet - not knowing the rally was on

Happy

BUSINESS SURVEY – SUMMARY OF RESULTS
Walcha Motorcycle Rally

Q9 Did you have access to information about the event to tell visitors?

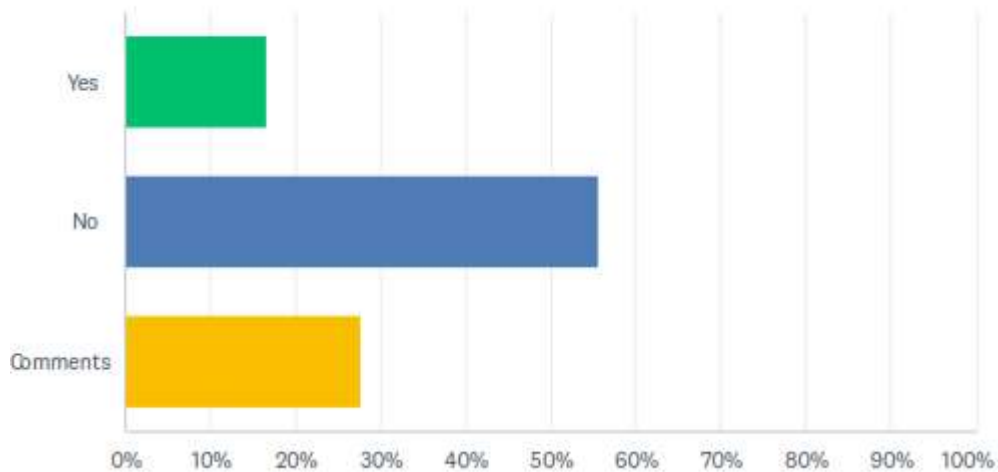


COMMENT

I was given programs & verbal information, which was very helpful for our staff members to relay to the guest. .

Not enough, but tourism doesn't talk to me, which is disappointing because the BBB is arguable the largest tourism business in Walcha.

Q10 Did you make any changes to your usual hours/operations for the event?



BUSINESS SURVEY – SUMMARY OF RESULTS
Walcha Motorcycle Rally

COMMENTS

we have in the past but it hasnt been worth the wages staying open extra hours

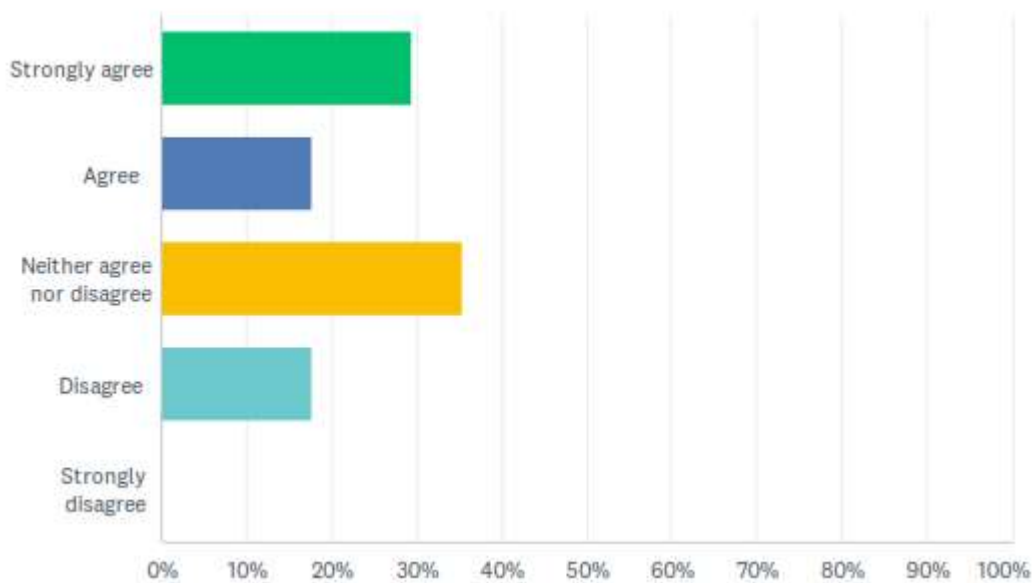
Yes, we extended our opening hours to accommodate visitors.

Increased opening hours on Saturday - prob did not need to as foot traffic really dropped off after 1pm

STAYED OPEN LONGER ON SATURDAY

Yes we closed early on Saturday due to a lack of clientele

Q11 Do you think running a town shuttle bus from the showground was beneficial?



Q12 Any other comments or suggestions?

BUSINESS SURVEY – SUMMARY OF RESULTS

Walcha Motorcycle Rally

RESPONSES

I spoke with many visitors and felt very proud to be living in our community with their positive comments.

na

i noticed people were using it but i assume it is a great option for people to get around town

I think it would be helpfully for our town business to have some of the events in the main part of the town - to engage more with the business as a collective group. EG: I believe 3 nights of music could be distributed throughout the towns hotels to encourage people to venture off the showground for a meal & a look around the other venue & places.

Motorbike riders are on their bikes for the most part; I don't think the shuttle bus was beneficial or necessary.

For fairness, the council contribution for the WMR should be split evenly across all community events. This will assist more community groups and will help create and/or sustain more events that appeal to a broader range of people. Walcha has a lot more to offer than just motorcycle based interests...

Being a new business to town, we thought the rally was fantastic. The feel amongst visitors and locals that came into town to get involved was great. They all enjoyed their time. As new comers to Walcha, we thought the event was unbelievable for a small town to be able to put together such a professional presentation of this wonderful small town. Having been involved with tourism for 30 years, we see the event as a massive promotion for Walcha. The immediate financial benefit is not our main concern, but the return visitation that it produces over the next couple of years. This being hard to attribute directly to the Motorcycle Rally. Having spoken with quite a few of the visitors to town, they all said that they would definitely be back to visit for a holiday to see more. On the shuttle bus, we definitely saw people moving in and out of the town to support the local businesses. A huge thank you to all involved in the organisation of the Rally!!!!!!

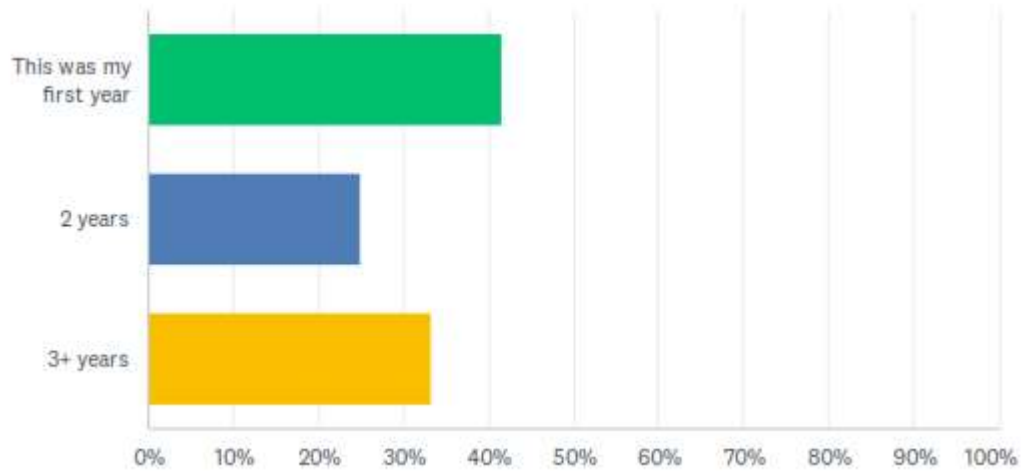
Congratulations on a fantastic festival weekend.

WALCHA NEEDS DIFFERENT EVENTS REGULARLY

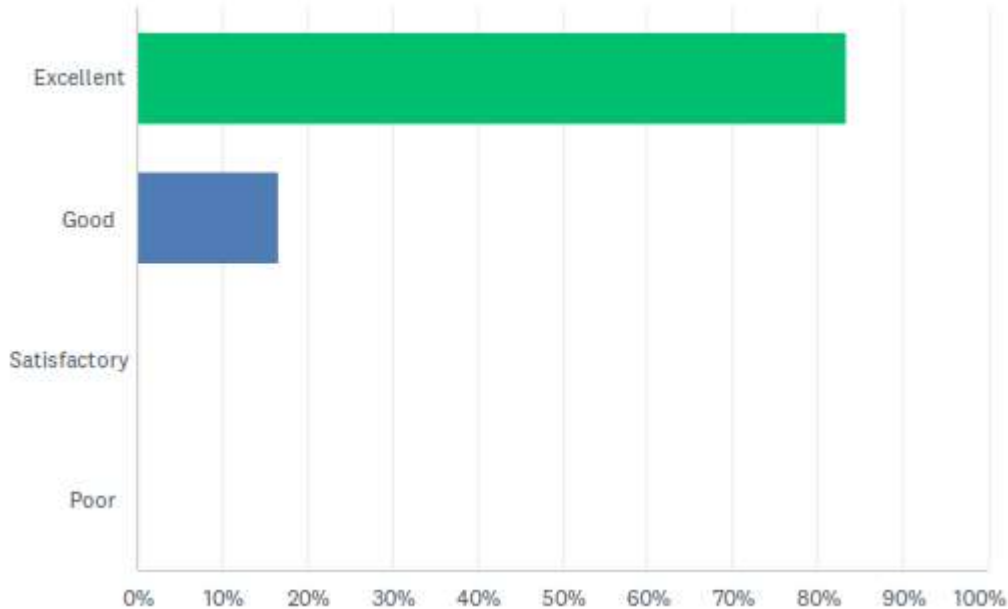
Whilst I think this a good event it actually benefits towns around Walcha. The riders come into town, set up camp, go out for day rides, spend money in the surrounding towns and then come back to their camp

EXHIBITOR / STALLHOLDER SURVEY – SUMMARY OF RESULTS
Walcha Motorcycle Rally

Q1 How long have you been involved with the Walcha Motorcycle Rally as an exhibitor/vendor?



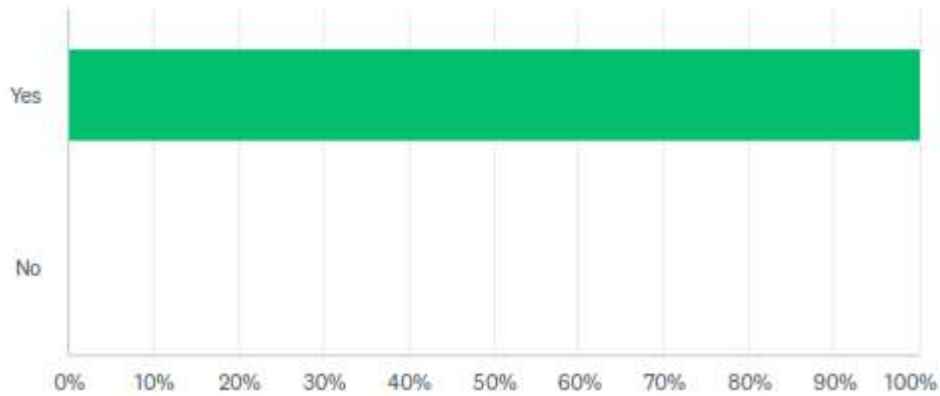
Q2 How do you rate your overall experience with the Walcha Motorcycle Rally as an exhibitor/vendor?



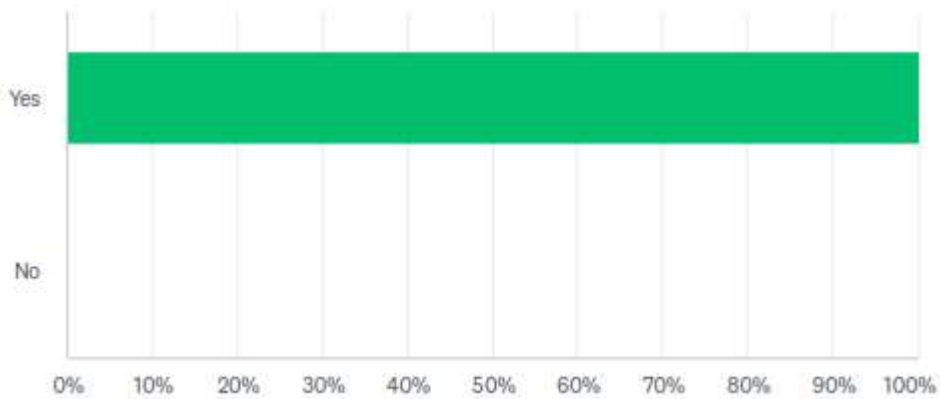
EXHIBITOR / STALLHOLDER SURVEY – SUMMARY OF RESULTS

Walcha Motorcycle Rally

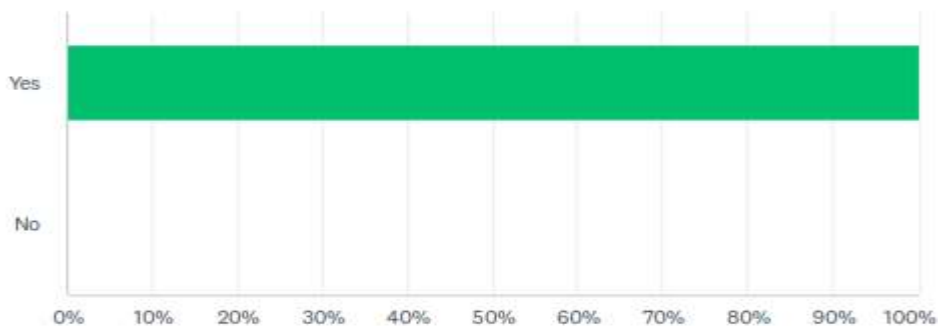
Q3 Were the event organisers responsive to your needs and requests as an exhibitor/vendor?



Q4 Did you feel that the event was well-promoted and marketed to attract attendees?

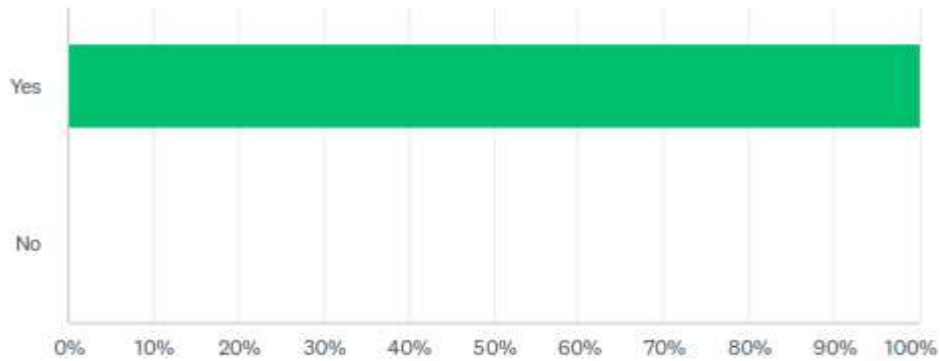


Q5 Were the logistics of setting up and breaking down your stall/display smooth and efficient?

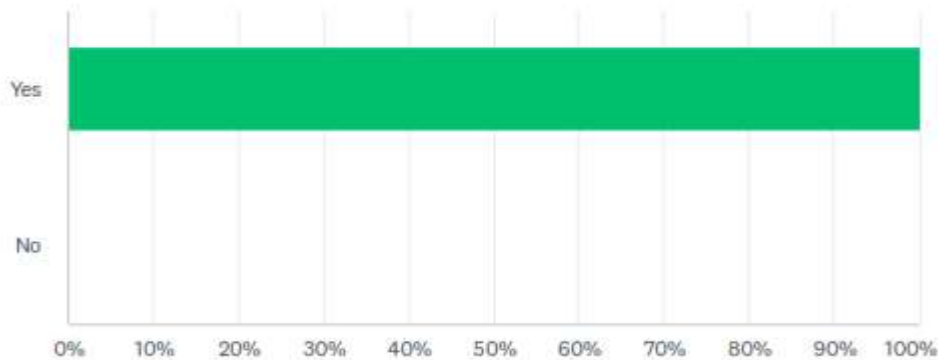


EXHIBITOR / STALLHOLDER SURVEY – SUMMARY OF RESULTS
Walcha Motorcycle Rally

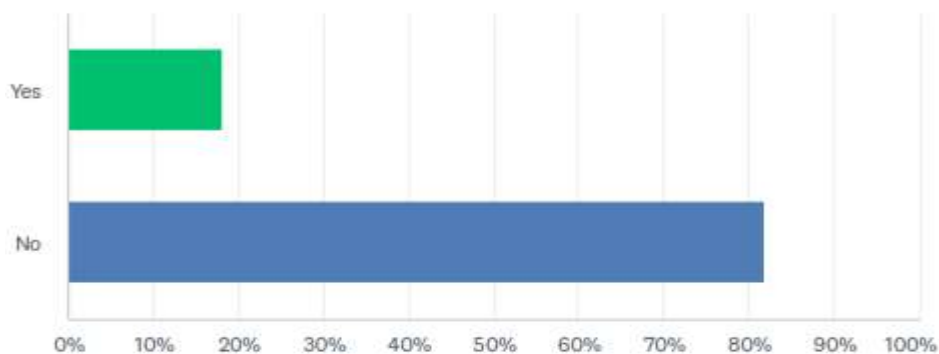
Q6 Did you receive adequate communication and support from the event staff leading up to the event?



Q7 Were the event attendees your target audience, and did you feel that you were able to effectively reach and engage with them?



Q8 Did you experience any challenges or issues during the event? If yes, were organisers able to resolve them quickly and effectively?
(comment below)



EXHIBITOR / STALLHOLDER SURVEY – SUMMARY OF RESULTS
Walcha Motorcycle Rally

COMMENTS

Bad dust from the demolition Derby, we will have to packup prior to this part of the program.

We appreciate the opportunity to use the new kitchen, but , unfortunately, it lacks a lot of basic things that would make the catering run more smoothly.

No problems

Q9 What could we improve for next year's event to provide a better experience for exhibitors/vendors?

RESPONSES

We were a little disappointed that another stall effectively selling much the same or similar products were next to us. Our sales were somewhat down on last year even though there appeared to be more attendants. A direct result of the stall next to us I suggest. What made it worse was the fact that they continually dropped their prices to be below ours on the same products. We have a defined niche in the compact camping market and not a broad spectrum of items like the other stall did. So this is our dilemma, as we only sell compact camping gear, it is a direct conflict to us that another stall sells the same products as us. Especially since our target market is small and defined unlike the other stall with such a wide variety of items for sale. Unsure of any solution to this. The other stall holders did mention they will get more compact goods that we were selling for next year.

There seemed to be very few larger capacity adventure bike riders in attendance. We didn't see as many BMW GS, Ducati Multistrada and KTM Adventure bike riders.

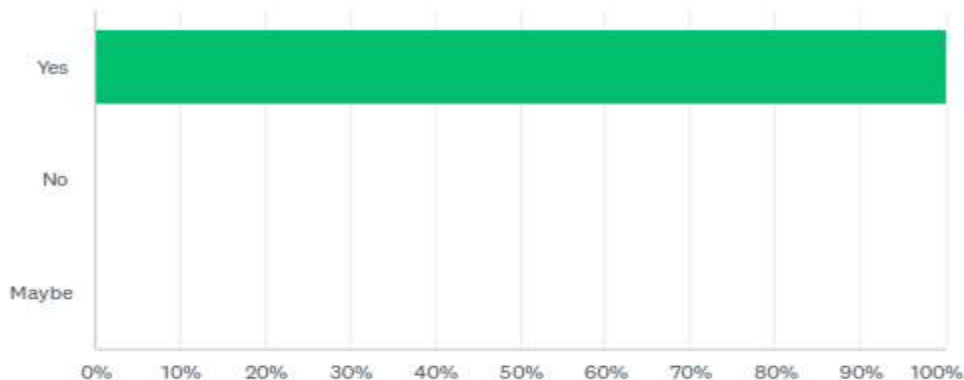
Better sound system

It was honestly great and I cannot think of anything at this point in time. We would love to join you guys again next year 😊

Always support law enforcement, however, a go easy on radar entrapment would be a good relationship building. It was said, Sydbey send up extra forces. The rally was highly organized and not one incident that I am aware of.

Lobby for better roads. I had some negative comments from travelers about potholes to get to Walcha.

Q10 Are you considering exhibiting at the Walcha Motorcycle Rally again in the future?



EXHIBITOR / STALLHOLDER SURVEY – SUMMARY OF RESULTS
Walcha Motorcycle Rally

Q11 How likely are you to recommend this event to other exhibitors/vendors?

NOT AT ALL LIKELY 0	1	2	3	4	5	6	7	8	9	EXTREMELY LIKELY 10
0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	25.00%	8.33%	66.67%

PLEASE TELL US WHY YOU GAVE THAT SCORE?

Very well organised. Organisers kept us informed along the way and made us feel very welcome for our second year. Very well priced for stall holders. Very friendly atmosphere. Overall, you guys have done it again. We enjoyed every moment and would love to return next year. We did mention the event to several business owners of goods that would sell at your event. Hopefully next year they will be there also. Thanks again. Have a fantastic Xmas.

We had more customers riding road bikes than larger capacity adventure bikes. Last year we had lots of requests for bigger adventure bikes parts and accessories. This year we had

tyres and many products to suit these customers, but it seemed to be the missing market segment.

Walcha is a beautiful town. Everyone was so friendly and my dog Louis was loved by all. The event organisers nailed it absolutely perfect. Thanks for the opportunity to showcase our Metal Art.

It's a fantastic event we'll organised and great to mix with the locals

We had a great time both as an exhibitor and spectating and participating in the events. We had great feedback from attendees and the organisers were friendly and very helpful. Was a very well organised fun event and we met some amazing people.

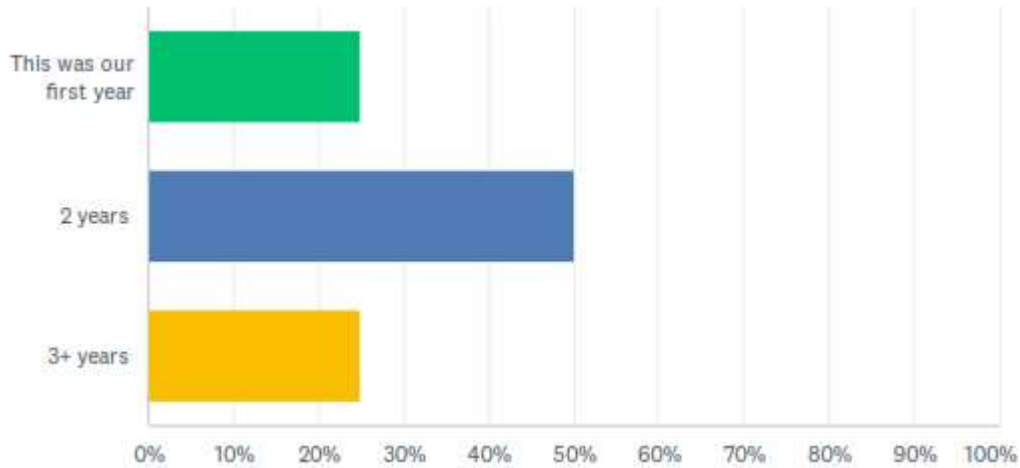
All feedback that I have heard has been positive. It is a wonderful event to promote our beautiful town.

The Regional country town of Walcha, has much to see and do. Riders & the public came from all over and supported many of the charitable organizations present at the rally. The on site food and surrounding venues was sensational, the tourist information center and volunteers sent above Nd beyond to make this rally a memorable experience for all.

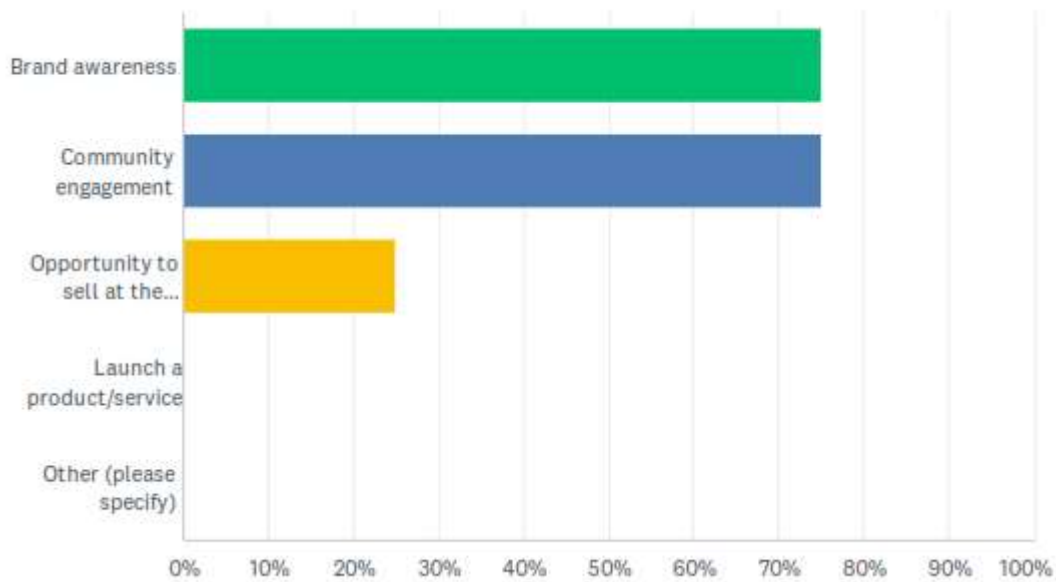
Great event. As it grows will benefit exhibitors

SPONSOR SURVEY – SUMMARY OF RESULTS
Walcha Motorcycle Rally

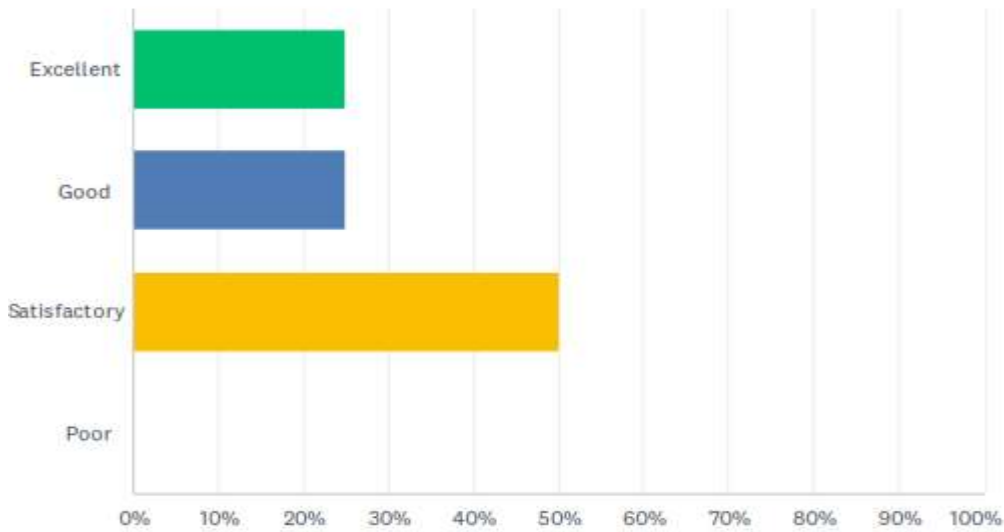
Q2 How long have you been a partner/sponsor of the Walcha Motorcycle Rally?



Q3 What are your desired outcomes from a partnership with the Walcha Motorcycle Rally? (please check one or more boxes)



Q4 How do you rate your outcomes from the partnership?



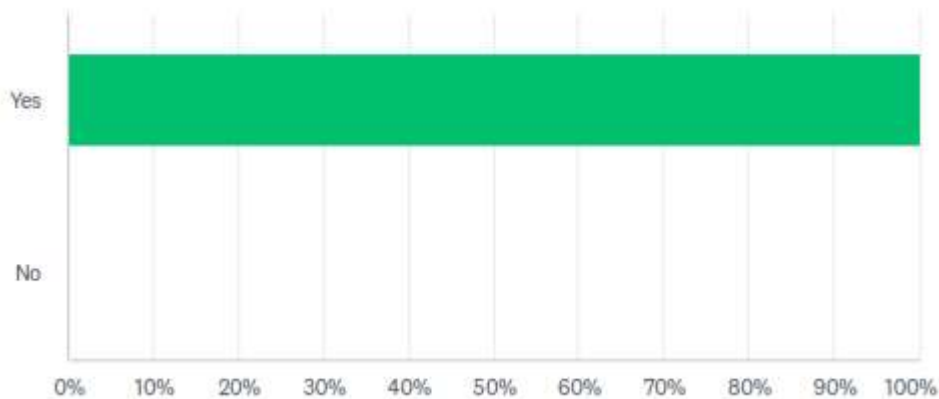
Q5 Is there anything the event organisers could have done differently to better support your sponsorship goals or improve the overall experience for sponsors?

RESPONSES

Better presentation and acknowledgement of the sponsors

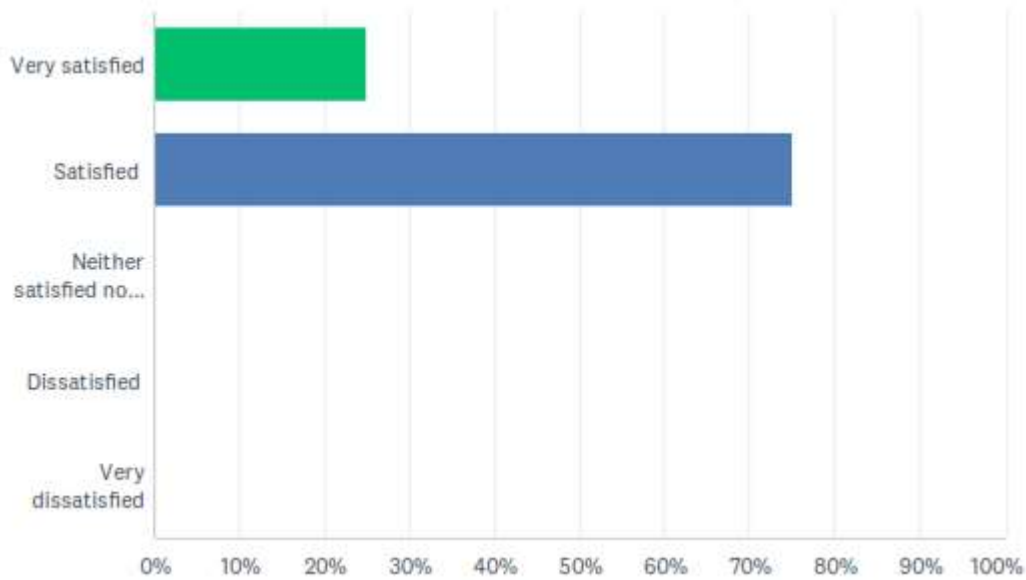
I thought the event was excellent. The position this year was better for us.

Q6 Were the sponsorship packages and benefits clearly communicated and fulfilled as promised?

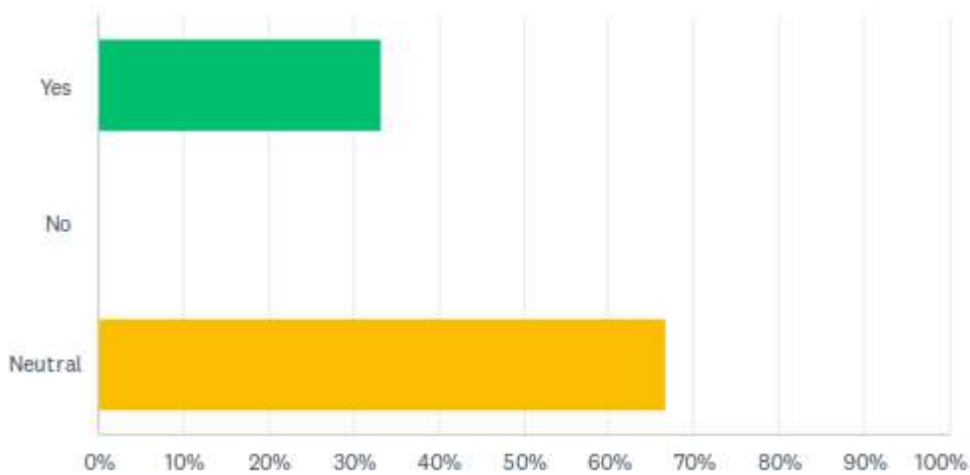


SPONSOR SURVEY – SUMMARY OF RESULTS
Walcha Motorcycle Rally

Q7 How satisfied are you with the support and communication provided by the event organisers leading up to and during the event?

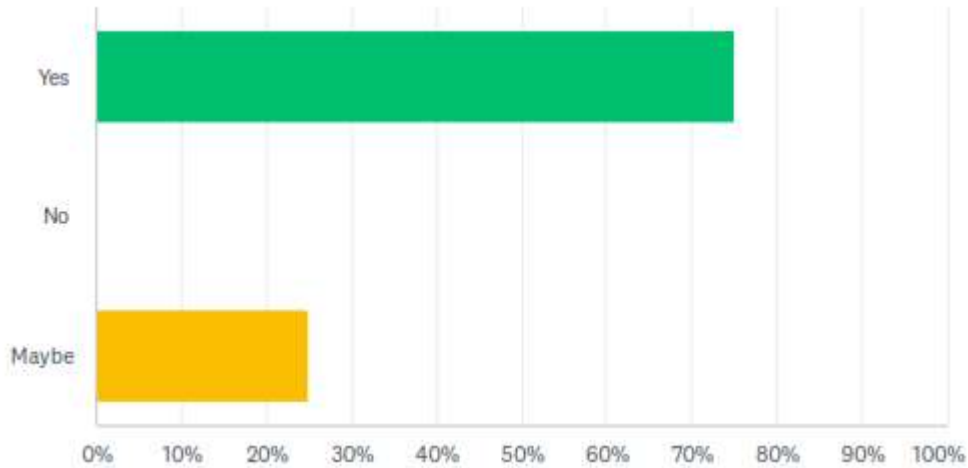


Q8 Did you feel that the event provided adequate opportunities for networking and relationship-building with attendees and/or other sponsors?



SPONSOR SURVEY – SUMMARY OF RESULTS
Walcha Motorcycle Rally

Q9 At this stage, are you considering a partnership with the event next year?



Q10 How likely are you to recommend this event to other sponsors or colleagues in your industry?

NOT AT ALL LIKELY 0	1	2	3	4	5	6	7	8	9	EXTREMELY LIKELY 10
0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	50.00%	0.00%	50.00%

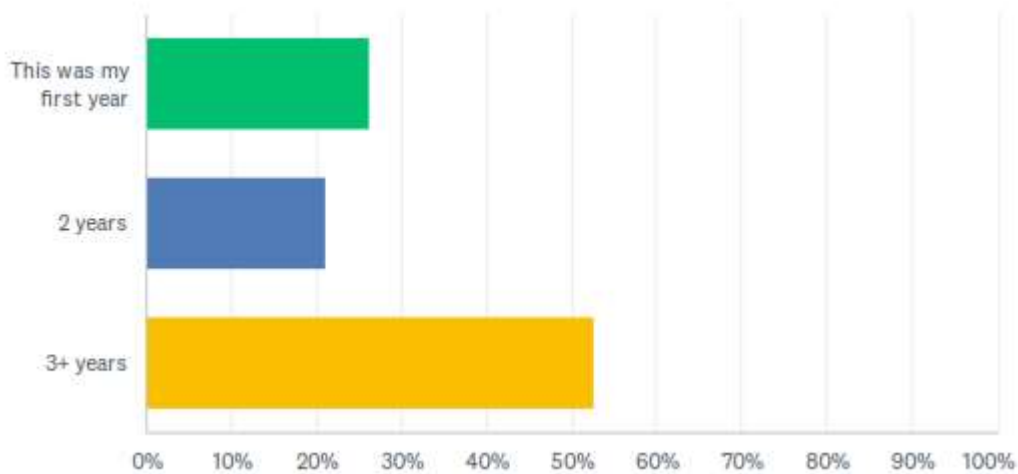
PLEASE TELL US WHY YOU GAVE THAT SCORE?

Good opportunity for us to engage with riders where they meet. Impressed with bus options for patrols drinking. Thought this year had more of a family inclusive vibe. Its a well organised well run event. the announcer does a fabulous job too! Well done.

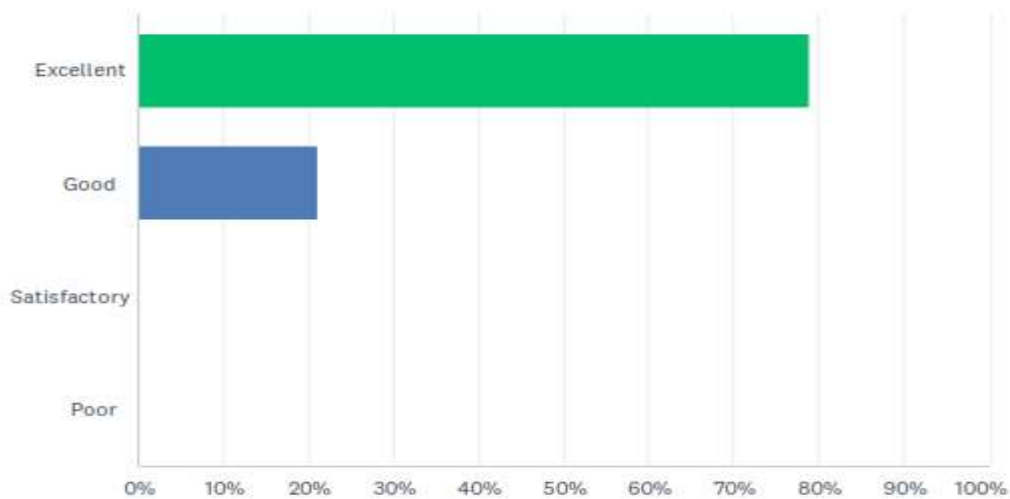
It's not about sales for us. We don't really have any business in walcha, but like to support local events and help build community events. More local businesses should do the same.

VOLUNTEER SURVEY – SUMMARY OF RESULTS
Walcha Motorcycle Rally

Q1 How long have you been involved with the Walcha Motorcycle Rally as a volunteer?



Q2 How do you rate your experience as a volunteer with the Walcha Motorcycle Rally



COMMENTS

Just involved in organising the adventure rides, would be good to meet all the other volunteers

Pleased to get free food and drink vouchers

Well run

Very friendly staff and very much appreciated the meal vouchers

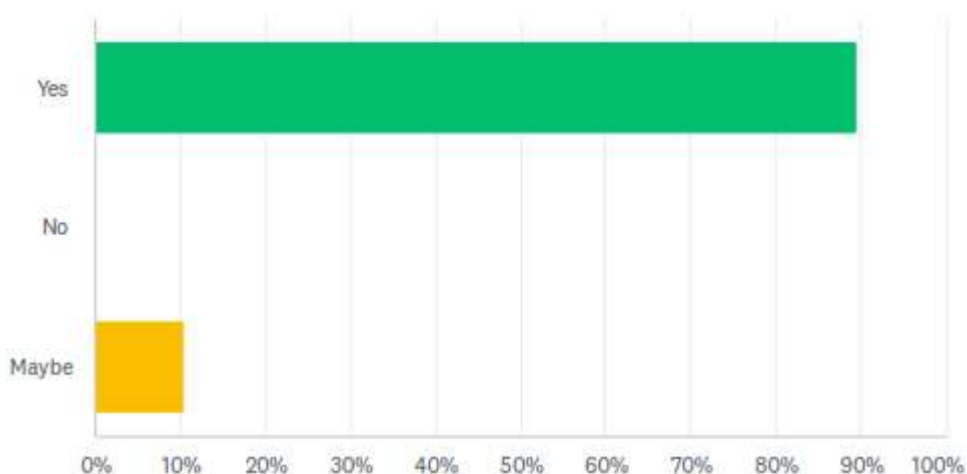
Wonderful people and attendees

VOLUNTEER SURVEY – SUMMARY OF RESULTS
Walcha Motorcycle Rally

Q3 What could we improve for next year's event to provide a better experience for our volunteers?

RESPONSES
Having only played a minor role, I feel unqualified to comment.
As above
Rubbish collection was an issue as the tip was not open when we went up there within the scheduled opening time with a full truck twice. There was no load cover provided for the truck either day.
Volunteers breifing prior to participant's arrival.
The registration tent needs an awning for shade during the day. It was very hot and hard to see the screens when the sun was shining into the tent.
No negativity as a volunteer, though if I was a regular person coming to visit and support the weekend, I believe the the admission price is too expensive.
There's probably only two things that come to mind to change, one is collared shirts and possibly a wrist band or something similar to easily identify us at the gate or wherever, but mainly when we have riding gear on
Don't change a thing
Nothing
i have some good feedback re show itself ideas ?? :)

Q4 Are you considering volunteering at the Walcha Motorcycle Rally again in the future?



VOLUNTEER SURVEY – SUMMARY OF RESULTS
Walcha Motorcycle Rally

COMMENTS

Its fun , interesting, and different

I am not a motor bike fan, but I really enjoyed the experience.

if I'm asked

Absolutely

Only because it's a big commitment to travel so far!

Would love to return

Q5 How likely are you to recommend this event as a positive volunteer opportunity to your network?

NOT AT ALL LIKELY 0	1	2	3	4	5	6	7	8	9	EXTREMELY LIKELY 10
0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.56%	5.56%	5.56%	83.33%

PLEASE TELL US WHY YOU GAVE THAT SCORE?

The bike rally team are a great bunch of people to work with, making for a great day or two away from work. I have had a lot of the local community comment on what a great event for the town of Walcha this has been.

I think Volunteering is an individual thing.

It is difficult because the rugby season is closed at the rally time of year and we don't meet up out of season.

I enjoyed the event. I am not a bike rider so getting to know about the different bike genres was great. I do not have a network of friends who are into motor bikes, I don't know if friends would be interested.

I think the the organisers, especially Kim & Andy do and an amazing job of organising ride etc. so more than happy to help where needed, plus the social element keeps me coming back.

Great event we'll organised

As organiser of Armidale Adventure Riders, I've seen activities associated with the Walcha Rally become a significant part of our annual calendar.

I love everything about this event and I've had an amazing time every year and made many of great friends because of this event

Very pretty town to visit, everyone is welcoming, and the event is very well organized!

Husband and I had a wonderful experience volunteering and seeing some of the events thank you

Was a great experience and meeting new people

Friendly atmosphere & management staff. We were looked after, (meal tickets etc) felt respected by organisers.

My contribution to a fantastic event